



**Honoring America's Senior
Veterans Since 2010**
Rolling to Washington DC
May 23-26, 2027

VetsRoll.org
1777 Gardner St.
South Beloit, IL 61080
608-207-8319
www.VetsRoll.org
Our 18th Year!!

VetsRoll and Dennis Beggs' Partnership (Rev: 9/30/26)

As VetsRoll, Inc® enters our 18th year, we continually search out unique and exciting new platforms to align our award-winning Veteran charity with. Our goal is to present our nationally unique program to a potential group of supporters who may have never heard of what we do.

For 2027, we are proud to announce what we feel is the perfect fit! VetsRoll, Inc's Board of Directors has unanimously endorsed a domestic partnership with world elite senior marathon runner, Dennis Beggs of Leyden (Janesville), WI. This pairing is a perfect mesh of two honorable and driven entities!

Dennis is the industrious, third generation owner of Beggs Fat Bottom Farms, a certified Angus beef supplier to high-end restaurants and customers throughout Southern WI and Northern IL. At the age of 65 (December 2026), he is a world ranked marathon runner with a commitment to health and fitness that is simply off the charts! After 30+ years in the utility industry and in civic and government organizations, Dennis decided it was time to look for the next chapter in his career. He moved from the white-collar world back to his love for farming and took complete ownership of Beggs Fat Bottom Farms.

Farming provided him with a more flexible schedule, so to stay physically fit in his sixties, he began by simply walking for exercise. But being used to a fast-paced life, he felt walking for several miles was too slow, so he began to run...which soon became running a full mile. Little did he know he had lighted on his new talent, so he began running longer distances with no watch, no phone and no idea of how far he was running. Some friends at a local running club encouraged Dennis to join them and that is when he discovered he had been running 10+ miles!!

Within a very few years, Dennis progressed to competitive senior marathon running, actually completing the six major marathons (the coveted Six Star was earned by completing the Boston, Chicago, New York, London, Berlin and Tokyo) all within ten months (one of less than 100-runners to have accomplished that fete)!!

Dennis has completed 51-marathons, in 43-countries on SEVEN-continents, including 7-marathons on 7-continents in just 7-days in 2025!! Dennis will be running for VetsRoll in the Chicago Marathon on Oct 11th and the NYCM on Nov 1, 2026!!

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Why does Dennis get up at 3a, 7-days per week to run before the sun rises? He runs to honor his Korean War Army father and his late mother, Eileen, who succumbed to Alzheimer's Disease on Christmas Day, 2021.

At a miniscule 150-pounds, there is a Forest Gump analogy here and VetsRoll is thrilled to be the benefitting Veteran charity to spread the word on this incredible man!

Please consider supporting VetsRoll, Inc® through our running Ambassador Dennis Beggs as he represents our award-winning program in front of untold thousands of military Veterans, families and proud American patriots!

<https://www.vetsroll.org/donate>

For inquiries regarding VetsRoll, Inc®, feel free to contact me at any time.

Sincerely;

Mark D Finnegan  
President & Co-Founder  
VetsRoll, Inc®



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**VetsRoll® 2027 Tidbits**

\*Numbers include projected upcoming VetsRoll 2027 trip on May 23-26, 2027 (Updated 6-6-26)

**WWII, Korean & Vietnam Era Veterans/ 'Rosies' to have taken this journey\*:**

**~3082**

**Hotel Rooms Provided\*:**

**~9900**

**Meals Served\*:**

**~71,500**

**Miles Traveled by Convoy\*:**

**~389,000**

**States Served\*:**

(Some may have canceled before their trip-also includes Assistants)

**39-Total + District of Columbia**

**AL, AR, AZ, CA, CO, DC, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MN, MO, MS  
MT, NC, NE, NJ, NM, NV, NY, OH, OK, PA, SC, SD, TN, TX, UT, VA, WA, WI, WV, WY**

**Top three cities for Veterans & 'Rosies':**

**#1: Rockford, IL #2: Janesville, WI #3: Beloit, WI**



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**More about the award-winning VetsRoll, Inc®**

<https://youtu.be/ugJnRo3bWA4?si=0cGH01-HEi1US0X>  
[https://youtu.be/gBaw3YX4j\\_s?si=IDOCf9dyA38-sVC3](https://youtu.be/gBaw3YX4j_s?si=IDOCf9dyA38-sVC3)  
<https://youtu.be/QBrXhAfYbyc?si=gWB7hRuvHqG01x1F>  
<https://youtu.be/hBcnkPYXoRo?si=x29Kd44ha-bQhFyx>  
<https://youtu.be/1FfVSqWWIPQ?si=r-aOPlIHdCtsxzSR>  
<https://youtu.be/vn-Tt1jW8-0?si=fMh3Bw9L6L15AqNe>  
[https://youtu.be/RhfInqFrzxM?si=KQ4ymJR\\_YdKe-DQv](https://youtu.be/RhfInqFrzxM?si=KQ4ymJR_YdKe-DQv)  
<https://youtu.be/IaplXcSq2o0?si=6EtpEN8fZgThPv0g>  
<https://youtu.be/w7GEXDVCxU?si=CybKhPVIh1zRhqq1>  
<https://youtu.be/sgZ7S9k4xUs?si=EFvDlooi4Ya1B2vK>  
<https://youtu.be/YrdCI2IYUTI?si=Gxye3L7HDrx0r9eS>  
[https://youtu.be/fl8Hn4\\_2nP0?si=LBGCHKgoaSmiO8Gai](https://youtu.be/fl8Hn4_2nP0?si=LBGCHKgoaSmiO8Gai)





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